

## **Introduction**

We Ship Yachts BV (WSY) takes its users' privacy very seriously and will only process and use information about them in a safe manner. This privacy statement explains which information WSY uses and for what purpose. Additionally, it describes users' rights with regard to our processing of their personal data. Users are encouraged to read it through carefully. For questions, contact [sales@weshipyachts.com](mailto:sales@weshipyachts.com).

WSY is responsible for its processing of users' personal data.

In case you should have any queries or complaints you can reach WSY through sending an email at [sales@weshipyachts.com](mailto:sales@weshipyachts.com).

## **What does WSY do with user data?**

Below is a list of purposes for which WSY handles users' personal data. The list indicates which type of data is used for each specific purpose, the legal basis for handling the data and the length of time that the data is stored by WSY. To keep things simple, everything is grouped by type of data.

### *Marketing*

Purpose:	Direct marketing
Information:	Name and address, email address, telephone number
Basis:	Legitimate interest
Type of interest:	Commercial
Time kept:	As long as necessary for this purpose

Purpose:	Retargeting
Information:	Surfing behaviour
Basis:	Unambiguous consent
Time kept:	As long as necessary for this purpose

### *Website*

Purpose:	Website analytics
Information:	Surfing behaviour, location, type of device, screen resolution of device, type of browser
Basis:	Legitimate interest
Type of interest:	Commercial
Time kept:	As long as necessary for this purpose

## **How does WSY obtain users' personal information?**

WSY holds data about users because they provided it to WSY.

## **What are users' rights?**

Under the EU's General Data Protection Regulation, users have certain rights regarding their data and its treatment:

### *Access*

Users can see the personal data WSY holds about them by making a request for inspection.

### *Change*

Users who wish to make changes to the personal information they have seen after a request for inspection and which they cannot change in their account by themselves can make a request to this effect with WSY. They can ask that WSY change, improve, supplement, delete or shield their data.

### *Restrict use*

Under certain conditions, users also have the right to request that WSY restrict the use of their personal data.

### *Right to object*

If their data is used on the basis of the 'legitimate interests' of WSY or a third party, users have the right to object to such use.

### *Data transfer*

Users have the right to obtain their personal information from WSY. WSY will provide it in a structured and conventional form which can simply be opened in common digital systems. This will enable users to transfer their data to another provider if they wish.

### *Revoking permission*

In all cases where the basis for a given use of data is their permission, users can withdraw it at any time. This will not affect past use but will mean that WSY will not be allowed to continue using the data. This may result in WSY being unable to provide users with certain services.

### *Reaction by WSY*

Requests can be sent to [sales@weshipyachts.com](mailto:sales@weshipyachts.com). WSY will grant users' requests as quickly as possible and in any event no later than one month after they have been received. If WSY rejects a request, it will indicate the reason in its reply.

## **Recipients of personal data**

Data can be transmitted to:

- Processors
- External consultants

WSY may be obligated to provide users' information to a third party, for instance if there is a legal obligation to do so.

## **Transfers to third countries or international organisations**

Various reasons, technical or operational for instance, may make it necessary for users' personal data to be passed on to WSY affiliates outside the European Economic Area. As the regulations in the field of privacy may not provide the same protection there as they do within the European Economic Area, WSY will use the Privacy Shield or the EU Model Clauses to protect users' privacy as much as possible. If this is not possible, WSY will ask permission from users before sending their personal data to countries without adequate protection. This permission can be revoked at any time.

## **Can this privacy statement be modified?**

This privacy statement may be modified. WSY therefore advises users to regularly check it for any changes.

## **Where can complaints or questions be sent?**

Users who have any questions about this privacy statement and the way in which WSY uses their data can send an email to [sales@weshipyachts.com](mailto:sales@weshipyachts.com). They can contact the same address if they have a complaint about the way in which WSY processes their data. In addition, they can always contact the relevant national supervisory authority in the field of privacy protection. In the Netherlands, this is the [Data Protection Authority](#).